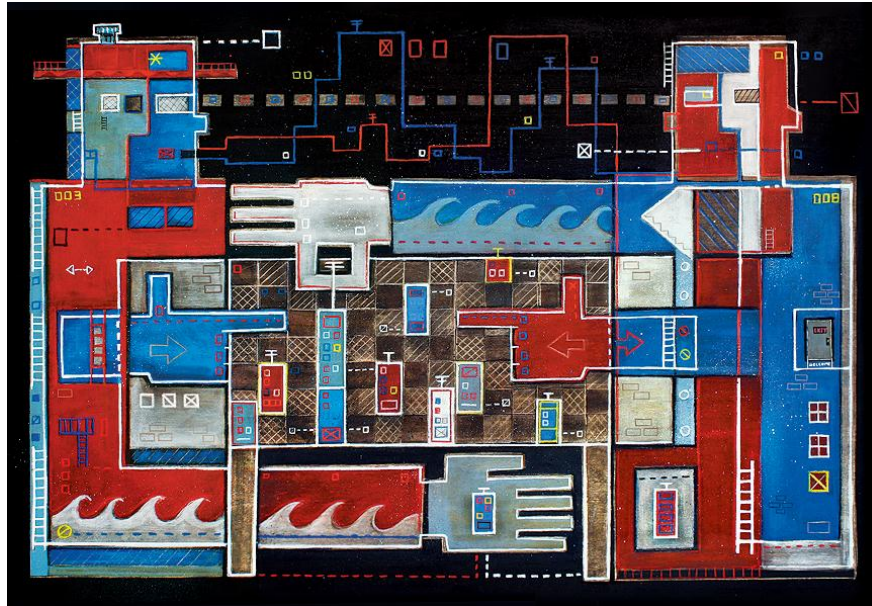


For Immediate Release:
Contact White Walls- Justin Giarla
Justin@whitewallssf.com

White Walls Presents:
Playground Tactics by Skewville



White Walls is pleased to present *Playground Tactics*, an intriguing collection of new works by Brooklyn-based artists Skewville, curated by Tova Lobatz. This will be Skewville's first solo project with White Walls, with approximately 30 pieces and an installation that will encompass and connect the Skewville style to the indoor space. The opening reception will be Saturday, January 14, from 7-11 pm, and the exhibition is free and open to the public for viewing through February 4, 2012.

As the artistic duo known infamously as Skewville, twin brothers Ad and Droo, gained recognition in the late nineties with their fake wooden sneakers tossed over telephone lines. While continuing a heavy presence in the public art forum since then, Skewville has also entered galleries with varying size of artworks on plywood, and a focus on installation. A constant source of the brothers' inspiration is the New York City lifestyle- including graffiti, fashion, and urban expression. To create this urban experience, Skewville looks for mediums outside the canvas and paints on found objects with house paints.

Playground Tactics will feature large-scale and complex fine artworks themed around the old school city playground, a place where Skewville spent much of their time during adolescents. These city playgrounds set the scene for the artists' young minds to flourish and experiment with worldly ideas and concepts. Skewville will use the playground to go back to the roots of exploration and translate that imagination into the gallery setting. Stylistically known for using urban materials, the brothers will not disappoint on that front, and may incorporate found objects and vintage toys from their past.

From the artists:

“The Ideology of Skewville came outta a crooked building filled with our collectables and antiques we got at yard sales...hundreds of board games, lunch boxes, Star Wars, all that good stuff. We collected a lot of stuff that our mother ended up selling off at yard sales so as young adults we tried to buy back our childhood. We intend on using a lot of these oldschool items in the work and installations.

As twins, growing up with a constant playground companion always put us above the curve, but always being given a single identity (i.e. “the twins”) has always made us separately want to strive harder for our own style. Even as Kids we were always on a mission to change things up, from building club houses to making Slingshots while the rest of the kids were playing stickball. Still decades later we are still making art outside and playing with their environment, as well as still building sculptures, painting, and now printmaking and installations. Most people try to relieve their youth, while Skewville has maybe never let it go. So this random childlike energy that keeps evolving our aesthetic into new mediums has tactfully become known as the Skewville Style.”

Skewville is an art collective consisting of two twin brothers born and raised in Queens, NY. The term Skewville has many meanings, referring to the warped structure of the home Ad & twin brother, Droo lived in 1996, as well as to the twins’ crooked sense. Skewville is most known for its public art, the most popular example being their hand make wooden sneakers that they have been tossing over telephones lines and documenting since 1999. Since then thousands have been silkscreened, hand cut. drilled, laced, and then tossed all around the globe.

Other Skewville projects re-utilize urban materials to continue to blend their art into the cityscape. While continuing with their outdoor projects, they have also crossed back and forth to the gallery scene implementing their street -feel indoors. Their work has appeared in galleries and festivals around the world including London, Berlin, Amsterdam, Norway, Dublin, Los Angeles, amongst others.

White Walls Gallery has worked for nearly a decade to exist as the premiere destination for urban art in the Bay Area. Combined with the Shooting Gallery just next door, this 4,000 sq ft space is one of the largest galleries on the west coast. Justin Giarla founded the gallery in 2005 with a commitment to furthering the urban art movement, drawing directly from street art and graffiti culture. Named for its plain white walls, the gallery takes a backseat to the real focus: the work of our artists.

Media Opportunities:

Interview with artistic duo Skewville

Interview with owner/founder/curator Justin Giarla

High-resolution images available upon request

Event Information:

Playground Tactics by Skewville

Opening Reception – January 14th, 2012, 7-11 pm

On View Through February 4th, 2012,

@ White Walls (www.whitewallssf.com)

835 Larkin St

San Francisco, CA